



## **PRESS RELEASE**

**European Association of Communication Directors**

Brussels, 20 April 2007

### **Michael Williams to moderate final forum at the European Communication Summit**

Michael Williams, Chief Editor of the Wall Street Journal Europe, will moderate the final forum at the European Communication Summit on June 12 in Brussels. The closing panel of the two-day conference, which gathers Europe's leading communication directors and spokespeople, will give an outlook on "Blogs, Vods and Pods – how the New Media change the rules of the game".

Williams, who is responsible for covering Europe, the Middle East and Africa for all editions of the global Wall Street Journal, will be joined on the panel by new media experts Gabe McIntyre (Founder, Xolo.tv), Corina Cretu (Member of the European Parliament), Dirk Delmartino (EU Communication Director, Microsoft) and Neville Hobson (Vice President, New Marketing, Crayon). Together, they will explore how communication strategies adapt in this rapidly changing and growing field, where nothing ever stays the same from one moment to the next.

Further information: [www.communication-summit.eu](http://www.communication-summit.eu)

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