

PRESS RELEASE

European Association of Communication Directors

Brussels, 7th July 2010

New EACD Board Elected

The European Association of Communication Directors has elected a new board, which will serve until July 2012. The election took place at the EACD General Assembly on July 2nd in Brussels, after the European Communication Summit 2010. Prior to holding the election, members voted for an amendment to the statutes of the association, which now allows a maximum of eleven assessors to serve on the board, representing a wider variety of regions and industries across Europe.

The following candidates were elected for the new two year term:

President

Herbert Heitmann

Executive Vice President of External Communications, Royal Dutch Shell plc

Managing Vice-President

Florence Ranson

Senior Adviser PR & Communications, European Banking Federation

Vice-Presidents

Anthony Gooch

Director Public Affairs & Communications, Organisation for Economic Cooperation and Development

Arja Suominen

Vice President Corporate Communications, Nokia

Treasurer

Mark Redgrove

Head of Communications, Orgalime

Assessors

Marianne Amssoms

Vice President Global Communications, Anheuser-Busch InBev

Christian de Barrin

Spokesperson, European Training Institute

Marcelo Berni

Executive Vice President, Head of Media Relations and Executive Communications, UniCredit Group

Jan Hol

Senior Vice President Corporate Communications, Océ

Luulea Lääne

Communication Director, AS Tallink Grupp

Atte Palomäki
Group Vice President Corporate Communications, Wärtsilä Corporation

Juan Francisco Polo Martin
Director of Communication & Corporate Responsibility, Ferrovial

Rudolf Ramsauer
Senior Vice President, Corporate Communications Director, Nestlé S.A.

Elisabeth Schick
Senior Vice President Communications & Government Relations BASF Group, BASF SE

Helmut Weixler
Head of Press Office, Group of the Greens/European Free Alliance

David Willows
Director of External Relations, International School of Brussels

At the inauguration of the new EACD Board, on behalf of the entire association, Herbert Heitmann thanked outgoing Board members Isabel Borgas, Thomas Ellerbeck and Neil Corlett for their outstanding commitment to the EACD during their time in office.

The new Board will together decide upon the EACD's activities and initiatives over the next two years, and the future direction of the organisation as a whole. For more information, please see www.eacd-online.eu

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